



PRESS RELEASE  
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**OptionVue Research, Inc. Signs Letter of Intent with Market Wise, Inc.  
to Offer Farm Marketing and Consulting Services to Producers**

LIBERTYVILLE, IL (USA) - OptionVue Research, Inc. and Market Wise, Inc. have announced agreement to offer Market Wise's farm marketing and consulting services through OptionVue Research. This joint marketing agreement includes new proprietary analytical technology from OptionVue's parent company, OptionVue Systems International, Inc., that will provide Market Wise clients more detailed farm marketing programs.

As the consulting affiliate of OptionVue Systems International, Inc., a leading developer of options analysis software, OptionVue Research will also provide brokerage services to Market Wise clients and additional marketing and business development expertise.

"Our new partnership with OptionVue will allow us to introduce more detailed and more personalized marketing programs to help our clients meet changing market conditions," notes Brian Chastain, president of Market Wise. "By improving our technology base, we'll be able to improve our client communications and services."

"For OptionVue, working side by side with Market Wise allows us to develop and produce solutions that will help farmers better manage risk in an era of market turbulence," said Steve Lentz, principal at OptionVue Research. "Our expertise in analytical technology will help Market Wise's consultants build flexible marketing programs for individual producers."

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**About OptionVue Research, Inc.**

OptionVue Research is the consulting and introducing broker affiliate of Optionvue Systems International, the leading developer of options analysis software and data solutions. Through our services, partners, money management programs, proprietary tools and analytical expertise, we help clients better understand and manage portfolio and asset risk.

**About Market Wise, Inc.**

Founded in 1992, Market Wise, Inc. is a Midwestern-based Professional Agricultural Market Advisory firm that is currently serving over 100 farm customers in 6 states with an excess of 90,000 acres of row crop production. Market Wise develops personalized farm marketing program to meet the unique needs of individual producers.

**About OptionVue Systems International, Inc.**

OptionVue Systems International, Inc. is a leading developer and marketer of options analysis software, data and market scanning services. Its mission is to provide robust, intelligent and intuitive programming; user-friendly graphical interfaces; and comprehensive support. In addition to OptionVue 5 Options Analysis Software, the company also offers IT consulting services, education, and web-based analytical tool development.

For more information, contact Tom Heffernan, Director of Marketing. Phone: 847-816-6610.

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